



Risk Management and Liability in Tourism and Recreation – TOUR 240
Tourism Management Program
Recreation Management Program

Course Outline

COURSE IMPLEMENTATION DATE: September 2018
OUTLINE EFFECTIVE DATE: September 2019
COURSE OUTLINE REVIEW DATE: April 2024

GENERAL COURSE DESCRIPTION:

This course will familiarize students with concepts of risk management and legal liability as they apply to the business of tourism and recreation. The course introduces students to Canadian Law and liability issues that may arise for tourism industry professionals and other businesses. Students will also learn about ways to minimize risk and liability.

Program Information: This course is required for the Tourism Management and Recreation Management Diploma Programs.

Delivery: This course may be delivered in both face-to-face and online formats.

COTR Credits: 3

Hours for this course: 45 hours

Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience	
Other Contact Hours	
Total	45

Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-Job Experience	
Formal Work Experience	
Other	
Total	N/A

Course Outline Author or Contact:

Grant Unger, B.PAS, MA

Signature

APPROVAL SIGNATURES:

Department Head
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Department Head Signature

Dean Signature

EDCO

Valid from: September 2019 – April 2024

Education Council Approval Date

COURSE PREREQUISITES AND TRANSFER CREDIT:

Prerequisites: TOUR 111 or RECR 100 and ENGL 100

Corequisites: None

Flexible Assessment (FA):

Credit can be awarded for this course through FA Yes No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

Transfer Credit: For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Student should also contact an academic advisor at the institution where they want transfer credit.

Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Rock, N. (2009). *Recreation Services: Law and Risk Management*. Emond.

Please see the instructor's syllabus or check COTR's online text calculator

http://www.cotr.bc.ca/bookstore/cotr_web.asp?IDNumber=164 for a complete list of the currently required textbooks.

LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

- identify major areas of risk associated with businesses in the tourism and recreation industries;
 - identify the legal risk management responsibilities of managers and operators;
 - describe basic concepts of Canadian law and legal systems as they relate to the tourism and recreation industries;
 - discuss and analyze recent case law in tourism and recreation operations;
 - identify and discuss current statutes relevant to the tourism and recreation industries and demonstrate how to find them;
 - discuss principles of unintentional and intentional torts and recognize their impact on business ventures in tourism and recreation;
 - describe the concept of insurable risks and understand the role of insurance for business in tourism and recreation;
 - explain the role of contracts and describe basics of effective contracting forms and functions;
 - identify different business structures for the tour operator and the role of incorporation in limiting liability;
 - describe the purpose and usage of waivers, disclaimers, indemnities and releases; and
 - Identify the unique risks and legal challenges associated with tourism and recreation business operations in the United States and abroad.
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COURSE TOPICS:

Part I: Tourism and Recreation and the Legal Context

- Balancing the Benefits and Risks of Tourism and Recreation
- Legal Liability in Tort and Contract
- Legislation, Policy, Procedure, and Administration

Part II: Risk Management: General Principles

- Risk Management I: Identifying and Reducing Risk
- Risk Management II: Communicating and Sharing Risk

Part III: Tourism and Casual Recreation

- Management of Facilities
- Managing Tourism and Recreation Programs
- Equipment and Products Law
- Adventure Tourism and Other High-Risk Activities
- Recreation on Public Lands
- Recreation Spectators

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

EVALUATION AND ASSESSMENT (Face-to-Face and Online Delivery):

Assignments	% of Total Grade
Assignments	25%
Risk Management Project 1	15%
Risk Management Project 2	15%
Risk Management Project 3	20%
Unit Exams	25%
Total	100%

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

ACADEMIC POLICIES:

See www.cotr.bc.ca/policies for general college policies related to course activities, including grade appeals, cheating and plagiarism.

COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor endeavours to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.